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**PARIS**  
collections/fall '09

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# WWD WEDNESDAY

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## MEMO PAD

**MOORE SAYS 'PAY UP':** Time Inc. chief executive officer **Ann Moore** is considering Internet subscriptions and, in contrast to past reports, said she intends to sign a new contract at year's end. In a piece that ran Tuesday in the London Daily Telegraph, Moore said Time Inc. needs to figure out a way to have paid content in the future, adding the business is considering making sites such as time.com and people.com subscription based. "Good information costs money. Someone has to pay for the Baghdad bureau," said Moore. She also intends on launching Real Simple in the U.K. and other parts of the world. And Moore said she has no interest in leaving Time Inc. when her contract expires at the end of the year. "I'm renewing. I'm staying," she insisted. — **Amy Wicks**

**HITTING A DIVOT:** American Express Publishing has folded Travel + Leisure Golf as a result of the brutal ad climate. Eighteen employees on the business and editorial sides worked for the bimonthly title, which the company launched 11 years ago, and a spokeswoman for the company said it would use "all available resources to place them," despite recent rounds of layoffs there.

According to the Publisher's Information Bureau, the magazine carried 437.81 ad pages in 2008, down 13.9 percent after several years of flat or slightly down performance, even in rosier times hovering around 500 ad pages. Through the March/April issue, its last, Travel + Leisure Golf was down 30 percent. American Express Publishing will continue with its Player's Club affinity group under which members pay dues to access discounts on golf travel and equipment, get golf advice and book tee times online. — **Irin Carmon**

**NEW AT DETAILS:** **Lucy Kriz** has been named associate publisher of Details. She was most recently the corporate fashion director for the Condé Nast Media Group. Also, **Eric Villency** has joined the magazine as a contributing lifestyle editor. He was previously at Best Life. — **A.W.**